

CUSTOMER VALUE AGREEMENTS FOR CAT® COMPACT MACHINES



HASSLE-FREE MAINTENANCE AND RELIABILITY WHEN IT MATTERS



WHAT IS A CAT CUSTOMER VALUE AGREEMENT?

When you have a tough job to do, you can't afford unexpected downtime. That's where a Cat® Customer Value Agreement (CVA) helps. A CVA is a convenient maintenance and ownership plan enabled by Cat Product Link™ and delivered through your Cat dealer. It provides you with genuine Cat parts and the option of dealer service when you need it, ensuring your Cat equipment is kept in top working order.



POWERED BY CAT PRODUCT LINK™

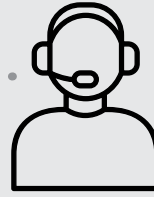
All Cat compact machines are fitted with Cat Product Link,™ a device that monitors machine hours and location, allowing your dealer to plan for your upcoming maintenance.



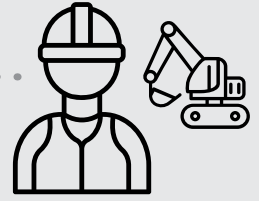
The Cat Product Link box in your machine sends data to a mobile tower.



The mobile tower sends the machine data to your local Cat dealer.



Your Cat dealer contacts you to arrange a service.



CHOOSE THE CAT CUSTOMER VALUE AGREEMENT THAT WORKS FOR YOU.

CVA OPTIONS		GENUINE CAT SERVICE PARTS	SERVICE PARTS AND DEALER LABOUR
Flexible payment options	Pay As You Go (PAYG) or included in machine purchase	No upfront cost (PAYG)	PAYG or included in machine purchase and finance.
Maintenance Support	Genuine Cat maintenance parts	✓	✓
	Genuine Cat fluids	Recommended	✓
	Planned maintenance service advice and instructions	✓	✓
	Cat dealer labour	Optional	✓
Expert Dealer Support (Enabled by EPP)	Asset protection enabled by your customised warranty (Equipment Protection Plan)	✓	✓
Peace of mind from Equipment Health Management powered by Product Link	Asset information enabled by Digital Customer Portal	✓	✓
	Asset health and performance monitoring routine report	Optional	✓
	Fluid health through Scheduled Oil Sampling (S-O-S™) OR Equipment inspections (TA1)	✓	✓

Exact dealer offerings may vary. Contact your local Cat dealer for details.

Contact your local Cat dealer to find out more about CVA programs and options.

<p>William Adams </p> <p>WillCare CVA</p> <p>VIC/TAS William Adams 1300 923 267</p>	<p>Hastings Deering </p> <p>HD Advantage® CVA</p> <p>QLD/NT Hastings Deering 1300 952 701</p>	<p>WesTrac </p> <p>Fit Fleet™ CVA</p> <p>NSW/ACT/WA WesTrac 1300 881 064</p>	<p>Cavpower </p> <p>CavCare CVA</p> <p>South Australia Cavpower 08 8343 1600</p>	<p>TERRA </p> <p>TERRA Advantage™ CVA</p> <p>New Zealand TERRA 0800 93 39 39</p>
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